

Dental products and services

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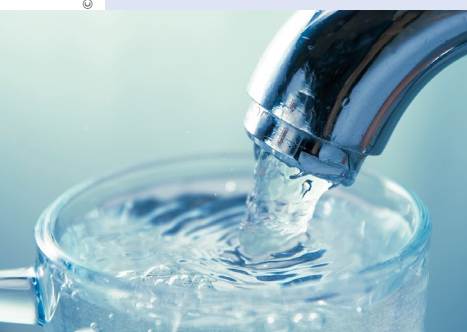
Get up to date on water fluoridation

The Dental Channel is hosting a new webinar on 16 October 2024 from 7.30–8.30 pm called 'Community Water Fluoridation: an update for the dental team'. It will be presented by renowned experts Dr Ray Lowry, Honorary Secretary and Treasurer of the British Fluoridation Society, and Dr John Morris, Senior Lecturer in Dental Public Health, University of Birmingham.

This webinar is part of the online course 'Prevention in Practice: Putting Children First' and will be exploring water fluoridation in greater detail to help ensure that dental professionals are well informed about this important subject, especially because there have been recent positive developments.

On completion of the webinar you will be familiar with the evidence base for community water fluoridation, the common objections, and how to discuss these with confidence, whether with patients or in other contexts, for example responding to a consultation. The course is free to attend but requires an account

on The Dental Channel. Registration is free. It includes one hour of verifiable CPD. To find out more about the course and the webinar and to sign up, visit <https://www.dental-channel.co.uk/my-learning/courses/prevention-in-practice-putting-children-first>.



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An aid to dental and periodontal practice

PeriopraX is a new evidence-based App with the purpose of aiding dental and periodontal practice. PeriopraX provides the user with a simple and clean interface to access its in-built index calculators. The App lets the user calculate the Oral Hygiene Index-Simplified, the Russell's Periodontal Index, the Decayed, Missing and Filled Teeth (DMFT) index and the Decayed Extracted Filled (DEF) index. It is available free-of-charge on the Apple App Store throughout the world where it functions.

The App was invented and developed by Dr Vaibhav Sahni, an OMFS and periodontist, who hopes to be able to provide users with an easy-to-use, handheld experience for implementing dental index calculations, obviating the need for noting down scores and computing the outcomes on charts, thereby reducing clutter, fatigue and the chances of error.

New name for lingonberry mouthwash

Lingora is the new trademark for Natural Oral Health Products by Finnish manufacturer, Berries United. The name, Lingora, incorporates the word 'Lingonberry' with 'Oral' to emphasise its all-natural ingredients and oral health benefits.

Lingora Oral Rinse, formerly known as Fermented Lingonberry Mouthwash, is the exact same product as before. Only the name is new. The product still carries the Vegetarian Society Approved vegan trademark and is a registered medical device with its UKCA, CE markings.

The driving force behind Berries United's decision to change the product name to Lingora is to enable them to bring the whole product range under one well-recognised brand. In fact, they are only moments away from introducing their new Lingora Oral Spray, an all-natural spray that provides dry mouth relief and maintains natural fresh breath.

Dr Pirjo Pärnänen's fermented lingonberry juice is a patented product with over 15 years of research behind it. The health benefits of her juice are proven to aid oral health and its benefits are still actively researched. For instance, her case report 'Long-term remission of candidiasis with fermented lingonberry mouth rinse in an adult patient with APECED'. Published in the *International Journal of Infectious Diseases* this July, the case report is a fascinating read, giving insights into the possibilities of her product.¹

Dr Pirjo Pärnänen will be exhibiting at this year's Dentistry Show at the ExCeL London on 4–5 October alongside her team, Berries United and UK distributors, Noonon Ltd. Joining them is The Magic Dentist charity, founded by Nicki Rowland. As ambassadors of this outstanding and wonderful charity, the team is excited to see The Magic Dentist gain many more sponsors in the weeks ahead.

Be sure to visit Lingora and The Magic Dentist at their stand J44 for free samples, a little bit of magic and more.

For more information, visit <https://www.lingora.uk> and <https://www.themagicdentist.co.uk/>.

References

1. Pärnänen P, Suojanen J, Laine M, Sorsa T, Ranki A. Long-term remission of candidiasis with fermented lingonberry mouth rinse in an adult patient with APECED. *Int J Infect Dis* 2024; doi: 10.1016/j.ijid.2024.107066.

