

## Mouthwash earns vegan trademark

Berries United's Fermented Lingonberry Mouthwash journey has been going from strength to strength over the past year. So much so that this month, it has been licensed to carry the Vegetarian Society Approved vegan trademark.

This is a very important step for the manufacturer, Berries United and UK distributor, Nooener Limited, as it reinforces the product's position in the oral health care space with its additive-free and natural ingredients. Since the launch of the mouthwash early 2024 in the UK, the team at Nooener Limited have obtained strong partnerships, which have been instrumental in making the product UK market ready. The team is thrilled that the product is now also a Class I registered medical device in the UK as well as the EU. This marking helps to fortify its place on the UK market and helps to build its reputation around the globe.

The mouthwash is starting to gain traction among consumers and dental professionals and whilst further studies into benefits of the fermented lingonberry juice on the human body are ongoing, the team at Berries United and Nooener Limited are continuing their noteworthy collaborations to introduce it to the world of oral health. These are exciting times for this product.

The inventor, Dr Pirjo Pärnänen, and Teams Berries United and Nooener Limited are exhibiting at the Dentistry Show at the ExCeL London 4-5 October 2024 where they hope to meet many colleagues and associates from the dental profession. To find out more, visit [www.nooener.ltd](http://www.nooener.ltd).



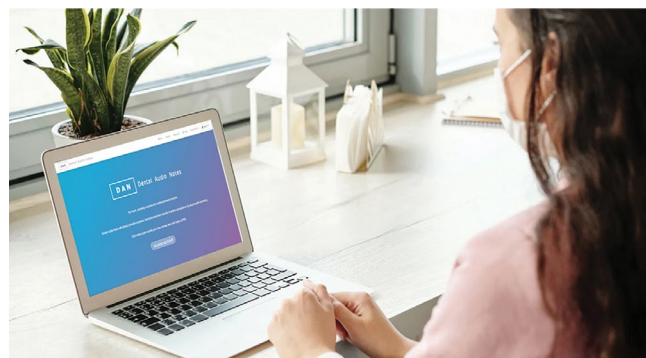
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## Bio-Emulation World set for London this November

GC is thrilled to announce its anticipation for the upcoming Bio-Emulation Symposium 2024, set to take place in London on 29 and 30 November. This international symposium promises a transformative experience dedicated to the latest advancements in dental research and technology. This year, dental technicians specifically will find themselves in the spotlight.

The Bio-Emulation Group was founded in 2008 as a think-tank, challenging traditional dental dogmas and advocating for minimal intervention practices. Today, it has evolved into a thriving community of highly

skilled clinicians and technicians dedicated to developing innovative methods for preserving and replicating natural teeth. The term 'Bio-Emulation' embodies this mission.

Attendees can look forward to an impressive lineup of 20 speakers sharing their cutting-edge research and expertise.

As gold sponsor, GC will naturally have a strong presence at the event, which celebrates its 10<sup>th</sup> anniversary. Kerstin Behle, EMEA Professional Services Manager at GC Europe said: 'By close collaboration between dentists and dental technicians, learning from each other's expertise, all parties can enhance

their technical skills, improve patient outcomes, and stay at the forefront of dental innovation. We, as a company, are grateful to get a front-seat watch at the newest trends in the field, this way allowing us to effectively respond to customer needs.'

For more information and registration, check [www.bioemulation-symposium.com](http://www.bioemulation-symposium.com).

